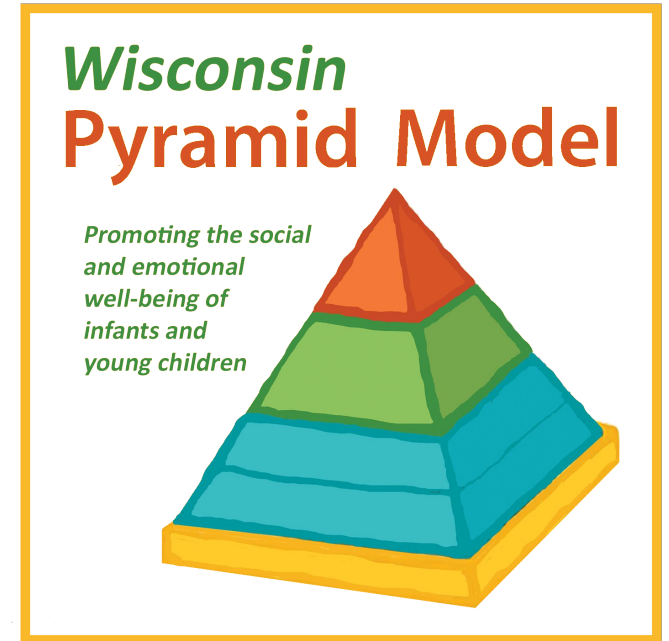


# Wisconsin Pyramid Model

## State Advisory Leadership Team


April 13th, 2021



Welcome. Please “sign in” by typing your name and the agency you are representing today into the chat. Thank you.

# What words would you use to describe your emotional state as this meeting begins?

The screenshot shows the NCPMI website's Resource Library. The NCPMI logo is in the top left. A navigation bar contains links for About, Pyramid Model, Implementation, Training & Technical Assistance, and Pyramid Nation. A search bar is at the top right, with a blue box around it and a 'Resource Library' button next to it. Below the navigation bar is a breadcrumb trail: Home / Resources. The main heading is 'Resource Library'. Underneath are filter dropdowns for Category, Resource Type, Audience, and Language, all set to 'All'. A 'Show 10 entries' dropdown is on the left. A search box on the right contains the text 'feeling faces' and is highlighted with a green box. Below the search box is a table of results. The first result is 'Feeling Faces: Cards (English - Blank)', which is highlighted with a red box. The table columns are Resource, Type, Category, and Date.

Resource	Type	Category	Date
 Feeling Faces: Cards (English - Blank)	Visual Support	Practical Strategies, Teaching Social Emotional Skills, Behavior Intervention, Family Engagement	2020-10-28

Go to the National Center for Pyramid Model Innovations site:

<https://challengingbehavior.bcs.usf.edu/>

1. Green resource library
2. Type “feeling faces” in the search box
3. Select Feeling Faces: Cards

# Our WI Pyramid Model State Advisory Team meeting objectives for today:

- Review updates on Wisconsin's Pyramid Model work
- Explore two Pyramid Model websites
- Consider opportunities for Pyramid Model community level implementation
- Review the 2020 annual report and advise on distribution
- Advise on expansion of Infant and Early Childhood Endorsement opportunities



# Access to regional support and connection



JENNY DURAND, REGIONAL LEAD, SOUTH

Email: [jdurand@waimh.org](mailto:jdurand@waimh.org)

Phone: (608) 442-0360



DELECHIA JOHNSON, REGIONAL LEAD, MILWAUKEE AREA

Email: [djohnson@waimh.org](mailto:djohnson@waimh.org)



TINA RUCKDASHEL, REGIONAL LEAD, NORTHEAST

Email: [truckdashel@waimh.org](mailto:truckdashel@waimh.org)

Phone: (920) 878-0300



BECKY BUCK, REGIONAL LEAD, NORTHWEST

Email: [bbuck@waimh.org](mailto:bbuck@waimh.org)

Phone: (414) 885-3121



JULIE BETCHKAL, STATEWIDE COORDINATOR

Email: [jbetchkal@waimh.org](mailto:jbetchkal@waimh.org)

Phone: (608) 571-2010



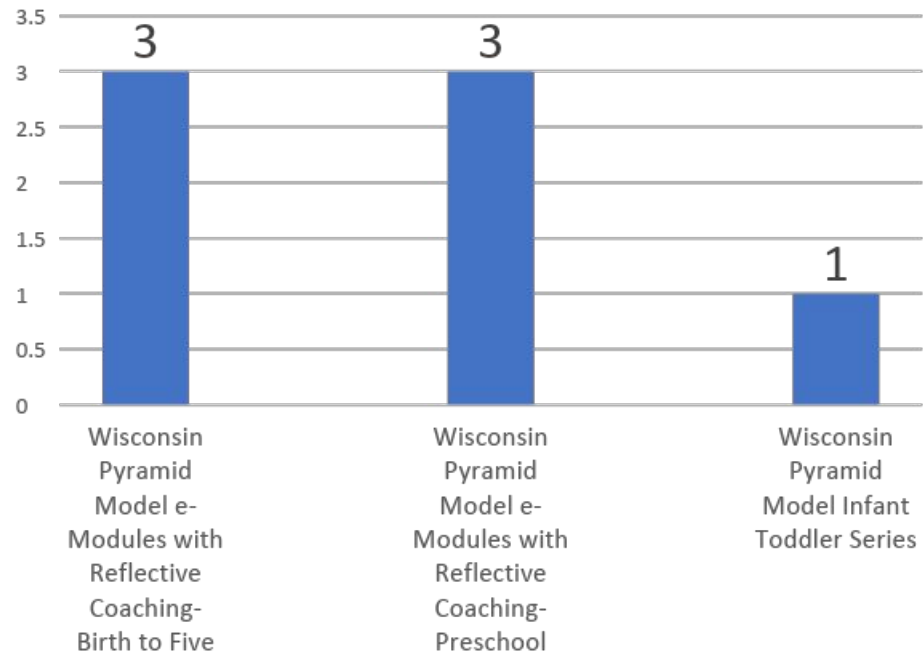
MARISA KAHLER, DATA COORDINATOR

Email: [mkahler@waimh.org](mailto:mkahler@waimh.org)

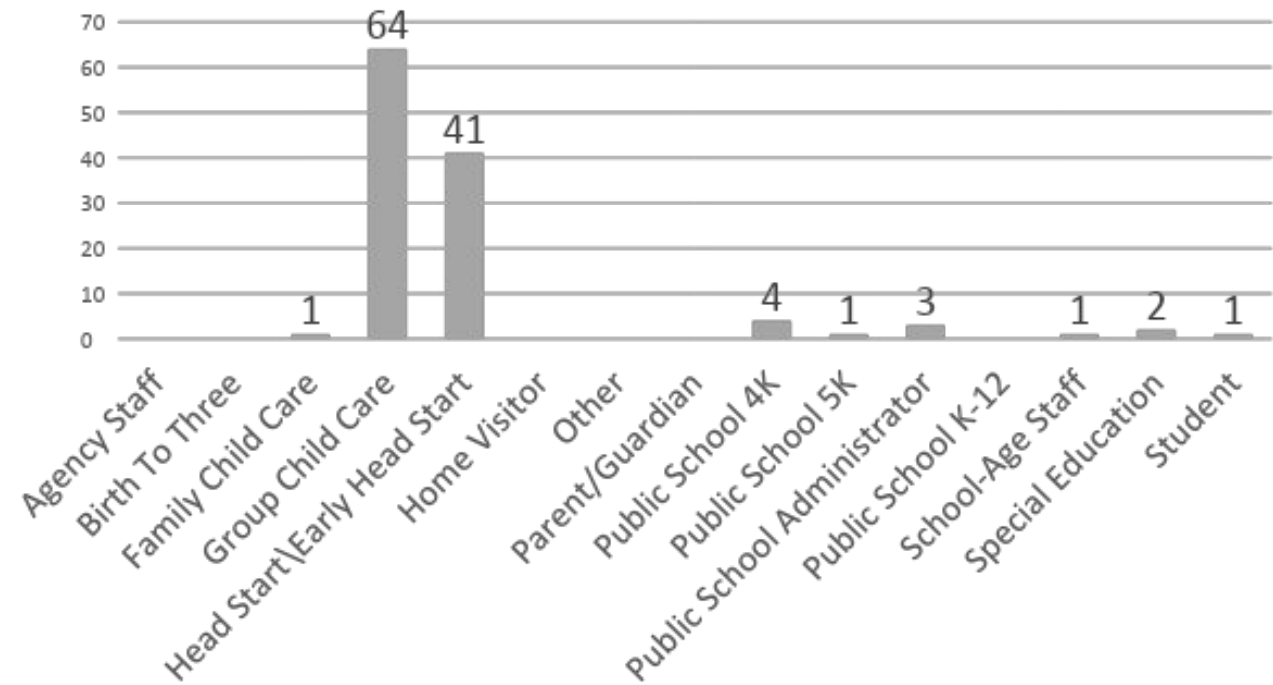
- Promotion of Infant and Early Childhood Mental Health awareness
- Support for Pyramid Model trainers, coaches, program administrators, instructors and consultants

# Training update: Jan-March 2021

Primary content of Wisconsin Pyramid Model trainings reported as completed in the Registry  
January 1st to March 31st, 2021  
**Total of 118 participants**



Primary role of participants as reported in the Registry  
for 118 participants of 7 WI Pyramid Model trainings completed between  
January 1st and March 31st, 2021





# Building High Quality Practices

Early Relationships Matter SEARCH


### Wisconsin Pyramid Model Coaches Connection

**COACHING RESOURCES**


**MEETING SLIDES**

- April 2021
- March 2021
- February 2021
- January 2021
- December 2020
- November 2020
- October 2020
- September 2020

- Practice Based Coaching is an essential component of program wide implementation of the Pyramid Model.
- Effective coaches provide the support needed for teachers to build practices that address the needs of ALL children.
- Wisconsin's Pyramid Model team is committed to supporting the skill and the art of coaching through monthly Coaches Connections




### Pyramid Model Institute



2021



**MARCH 30, 2021**  
**SESSION ON USING ASQ:SE TO GUIDE TIER 2 INSTRUCTION**  
[Link to Live Handouts](#)



**JANUARY 28, 2021**  
**PIDS DATA SYSTEM OVERVIEW**

Pyramid Model Membership Re

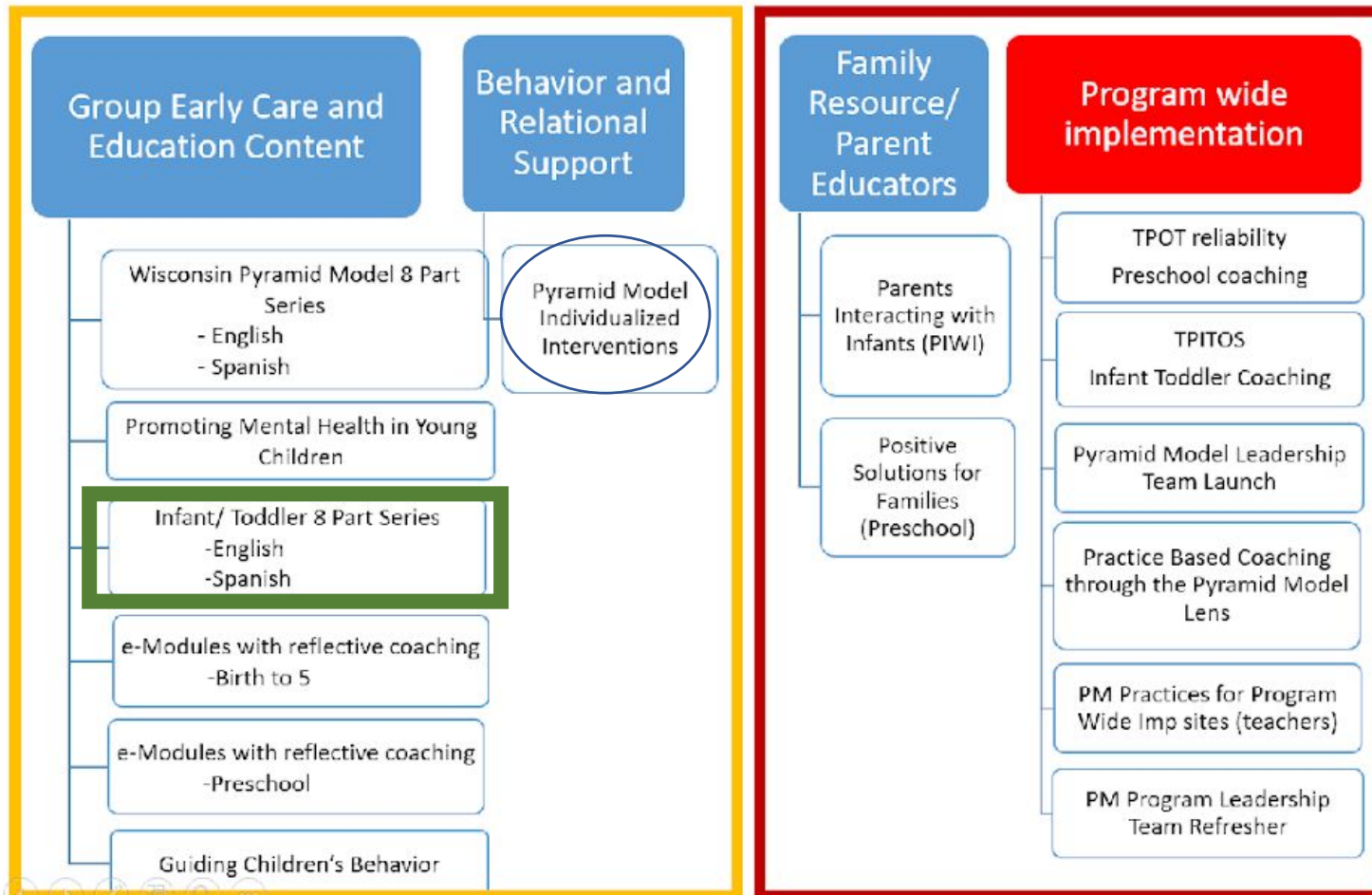


- Wisconsin Pyramid Model Home
- Coaches Connection
- Connect with your Regional Lead
- Data System Resources
- Find a PM Trainer
- Find a PM Training
- Implementation
- Institute
- Learn about the Pyramid Model
- PM Helpful Links
- Resources
- State Leadership Team Updates
- Upcoming Training

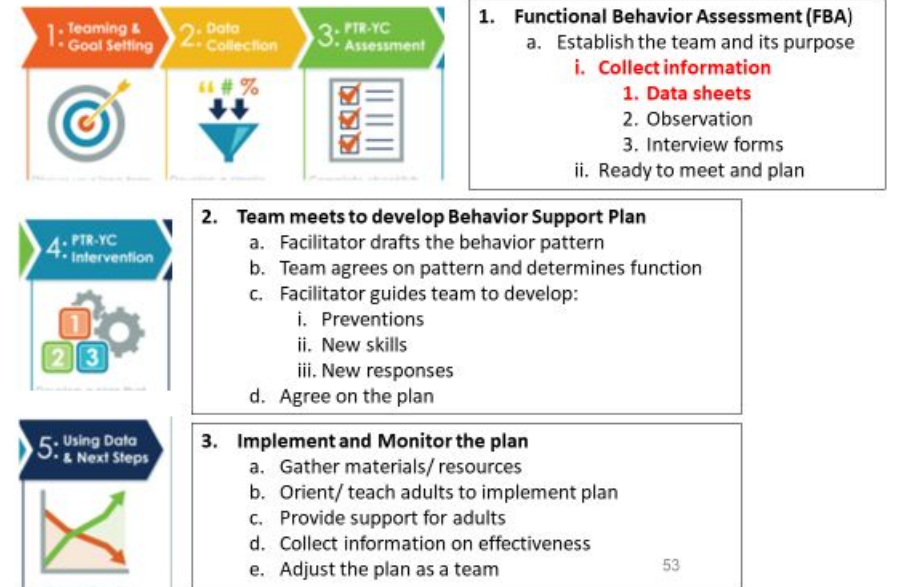
# Responsive access to levels of training

## Wisconsin Pyramid Model Training Options

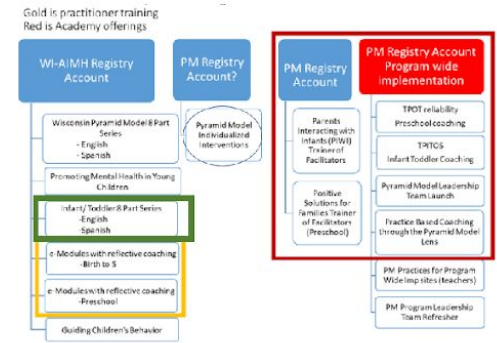
Gold is practitioner training  
Red is Academy offerings



## Individualized Intervention Process



# Updated Infant Toddler Training Series

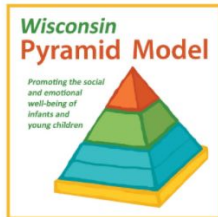


## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session One

#### Who is Caring for Me?

*Who we are as  
infant/toddler providers?*



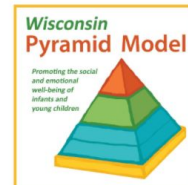
WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Two

#### How Will You Understand My Family?

*Forming trusting  
relationships with young  
children and families*



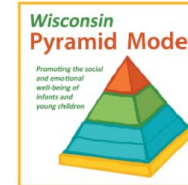
WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Three

#### How Will You Understand Me?

*Understanding early  
childhood social and  
emotional development*



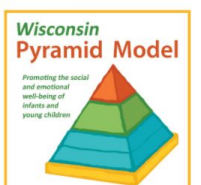
WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Four

#### How Will I Know You Respect Me?

*Respectful Routines and  
Rituals*



WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

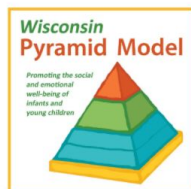


## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Five

#### Responsive Environments

*Will I trust the environment  
so I can be free to relax,  
explore and learn?*



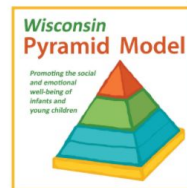
WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Six

#### How will you understand my feelings and emotions?

*Targeted strategies to support  
social and emotional  
development in infants and  
toddlers*



WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Seven

#### How Will You Understand my needs?

*Making meaning of behavior*



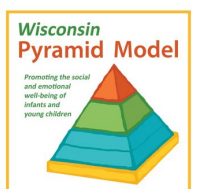
WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020

## Wisconsin Pyramid Model Infant - Toddler Training Series

### Session Eight

#### How will I know you meet my needs?

*Individualized Interventions for  
Infants and Toddlers:  
Developing Appropriate  
Responses*



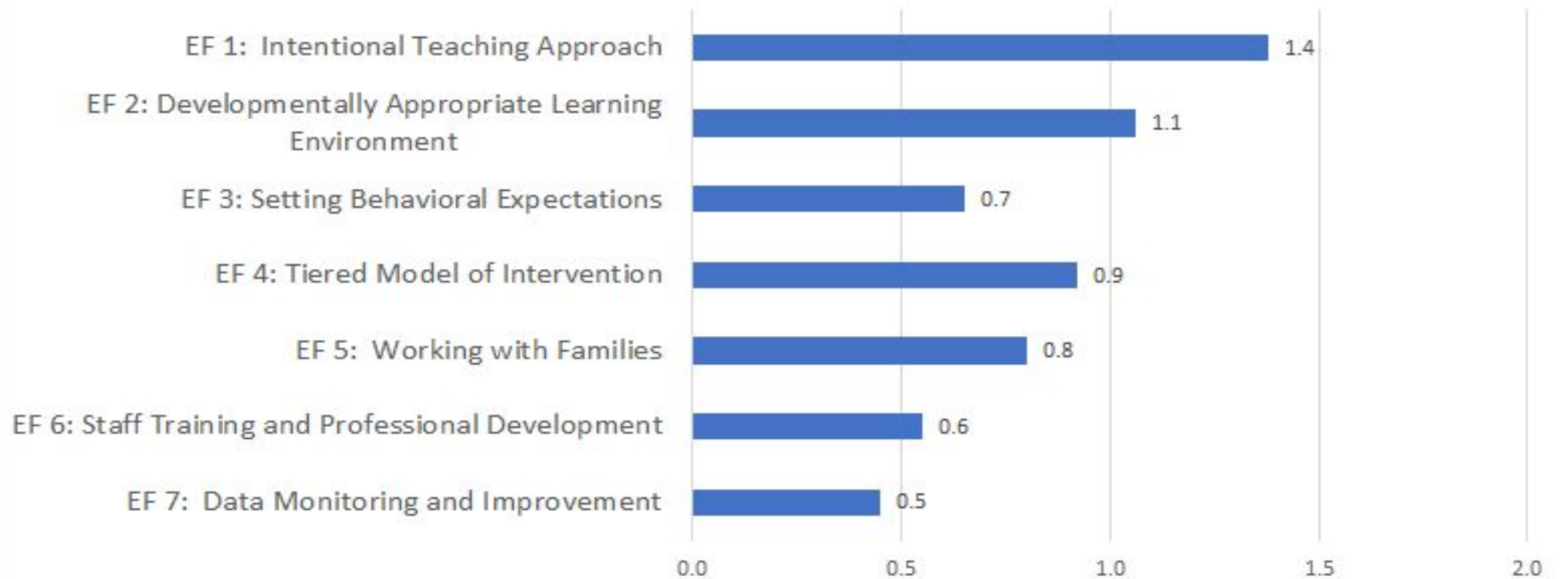
WISCONSIN PYRAMID MODEL INFANT AND TODDLER TRAINING SERIES - Updated Dec 2020



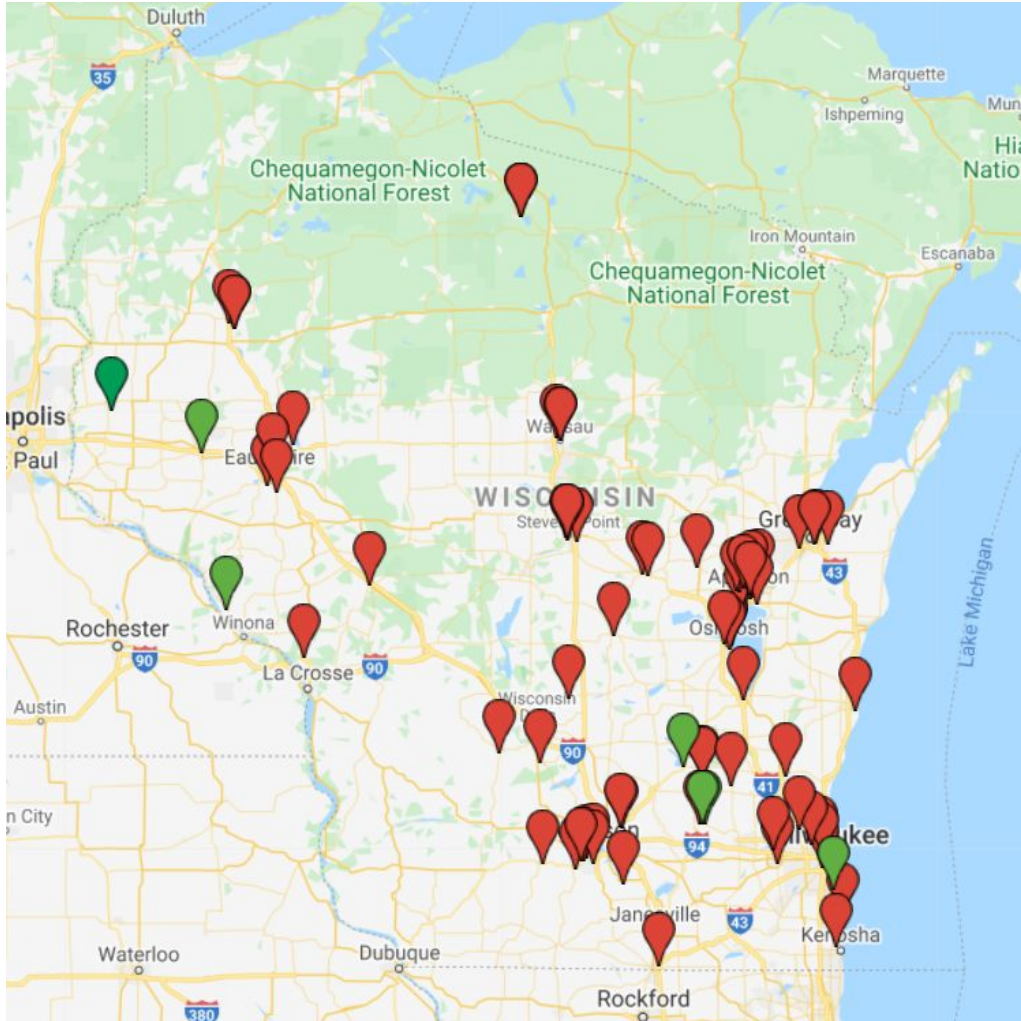
# Teaching and Guidance Policy Essential Checklist (TAG-PEC) Pilot

Southe  
Southe  
Milwa  
Weste  
Northe  
Northe

Averaged Essential Feature rating  
across 18 programs  
in TAG-PEC pilot project  
0= no evidence in policy  
1= emerging evidence in policy  
2= evidence in policy



# Program wide implementation



- Shared Leadership Team
- Practice Based Coaching with goal of fidelity in practices
- Data Based Decision Making

Added 7 Cohort 14  
programs in Nov 2021

## PARENTS INTERACTING WITH INFANTS (PIWI) TRAINING OF FACILITATORS



The Pyramid Model Infant Toddler parent module (PIWI) focuses on enhancing the social and emotional development of infants and toddlers by expanding on and strengthening

parent-child interactions and relationships. While the primary emphasis is on parent-child groups, the module also addresses how the model can be applied to home visiting.

Participants of this workshop will learn:

- The characteristics and strategies of dyadic interactions
- Information and strategies for facilitators to support and enhance dyadic interaction (triadic support)
- Information and strategies for facilitators to support parents as observers (Developmental Observation Topic and Environmental plan)

This workshop session is most applicable for individuals who have responsibility to support parents in parenting practices through parenting groups, parent/child playgroups or home visits.

MAY 11-12

2:00-5:00 PM

\$42

[Register](#)

[Print Flyer](#)

## POSITIVE SOLUTIONS FOR FAMILIES



This event will train facilitators on the Wisconsin Positive Solutions for Families content. Facilitators will use the materials to understand and use

positive behavior support to enhance social and emotional competence in young children.

The Positive Solutions for Families content is designed to be delivered in 5-6 weeks of face to face parent networking sessions. The content aligns with Wisconsin's Pyramid Model training for teachers and has been updated to align with other Wisconsin information.

This workshop session is for anyone who has:

1. responsibility for providing parent education to families of preschoolers and
2. availability to facilitate parent groups.

Participants who attend this training will be able to train parents in evidence based practices to promote social emotional development and therefore decrease challenging behavior.

MAY 18 & 19

12:30-3:00

\$45

Family  
Resource/  
Parent  
Educators

Program wide  
implementation

Parents  
Interacting with  
Infants (PIWI)

Positive  
Solutions for  
Families  
(Preschool)

TPOT reliability  
Preschool coaching

TPITOS  
Infant Toddler Coaching

Pyramid Model Leadership  
Team Launch

Practice Based Coaching  
through the Pyramid Model  
Lens

Invitation only: Cohort  
15  
Program-wide  
implementing sites in  
May 2021



# Communities of Practice

Infant Mental Health Consultants

Behavior Support Plan Facilitators

Pyramid Model External (Program) Coaches

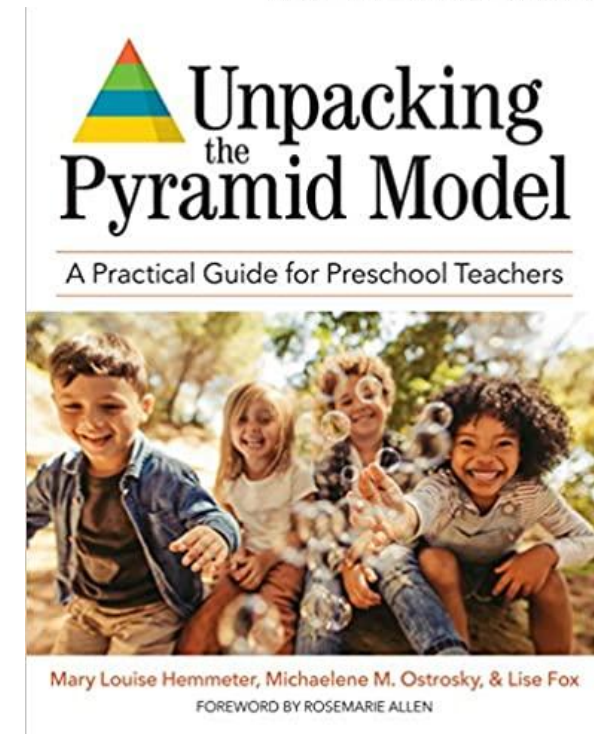
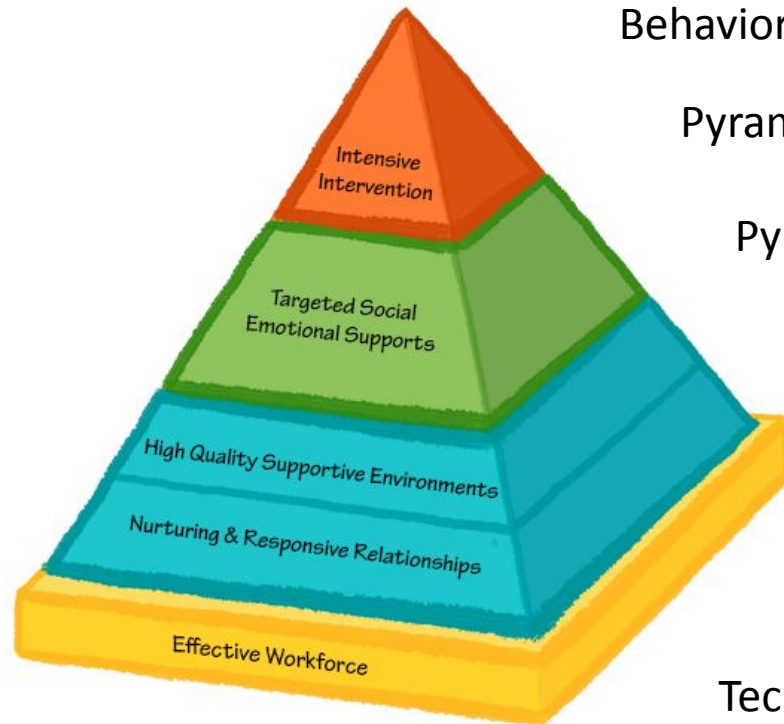
Pyramid Model Internal (Classroom) Coaches

YoungStar Quality Coaches

Program-wide Administrators

Pyramid Model Trainers

Technical College Instructors



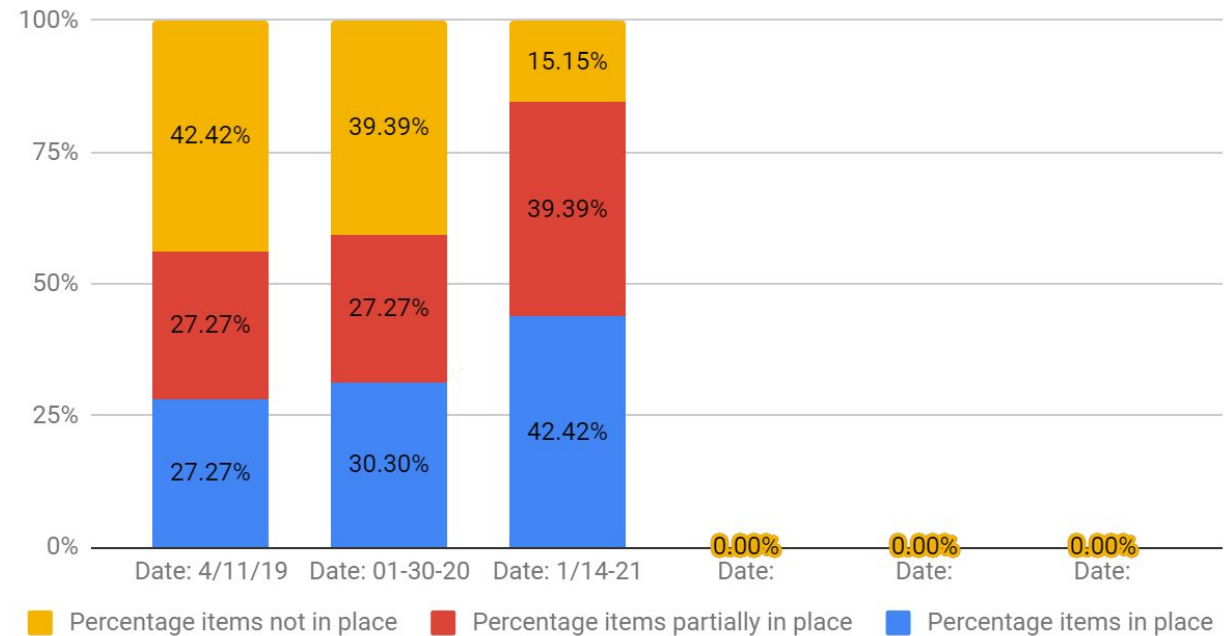


# Community Benchmarks of Quality: Expanding opportunities

Establish Leadership Team
Coordination
Funding
Communication and Visibility
Administrative Support
Demonstrations
Family Involvement
Professional Development
Ongoing Support and Technical Assistance
Evaluation

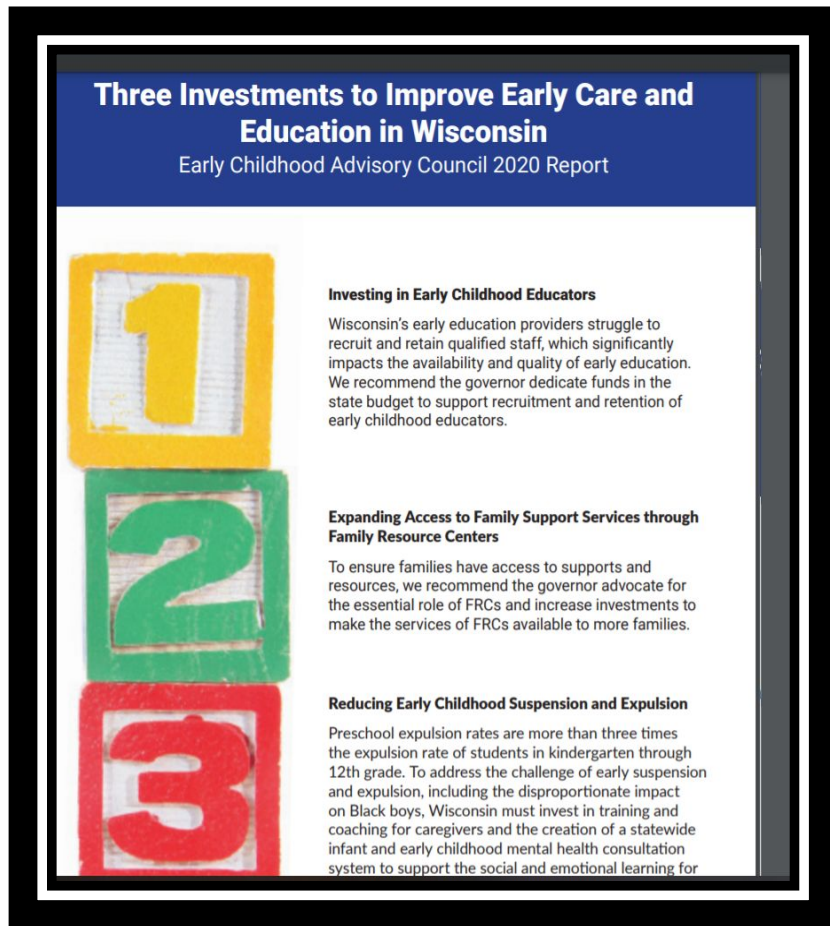


Percentage of Items on Community Benchmarks of Quality



Re Child Annual report of ac Capacity for train A plan for ongoing, on A mentor/coach monthly Resou

# Governor's Early Childhood Advisory Council recommendations:



## Reducing Early Childhood Suspension and Expulsion

- 1. Funding for increased **social emotional development training and coaching support \$5 million**
  - WI Pyramid Model for Social and Emotional Competence – framework for implementing equitable multi-levels systems of supports to improve social and emotional competence of very young children  
<https://wiaimh.org/pyramid-model-home>
- 2. Funding to create a system of **Infant Early Childhood Mental Health Consultation \$5.3 million**
  - Professional mental health service that builds adults' capacity to strengthen and support children's social and emotional health  
<https://children.wi.gov/Pages/CollectiveImpactTeams/InfantToddler.aspx>
- 3. Funding to expand **Behavior Help Wisconsin \$2.3 million**
  - Coaching and consultation support to child care programs that struggle maintaining children due to challenging behaviors  
<https://supportingfamiestogether.org/behavior-help-wisconsin/>

# Infant & Early Childhood Mental Health Consultation

IECMHC builds the capacity of the adults in a child's life to strengthen and support their social and emotional health and development by giving child/family serving professionals the **crucial tools, guidance, resources,** and **support** they need to address mental health concerns early on.

Professionals across all disciplines can connect with consultants to explore and implement thoughtful, informed action plans to successfully address mental health concerns.

Call your  
local legislator

**Contact your legislator and urge them to support** adding \$5.3M in new funds over two years to the Wisconsin state budget to establish a statewide IECMHC program.



**Wisconsin Chapter**

American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN®



Wisconsin Alliance for  
Infant Mental Health



Wisconsin Office of  
**Children's**  
Mental Health





# Strategy: A Mindful Pause





# Annual Report Review- www.wiaimh.org



About IMH Endorsement Conference Programs Pyramid Model Membership Resources Donate Contact

Early Relationships Matter

## Wisconsin Pyramid Model State Leadership

Roles and Responsibilities of Core and Advisory Teams

### ANNUAL REPORTS

[2020 Annual Report \(pdf\) released Spring 2021](#)

[2019 Annual Report \(pdf\) released Spring 2020](#)

[2018 Annual Report \(pdf\) released Spring 2019](#)

[2016-17 Annual Report \(pdf\) released Winter 2018](#)

[2015 Annual Report \(pdf\) released Spring 2016](#)

[2014 Annual Report \(pdf\) released Spring 2015](#)

[2012-13 Annual Report \(pdf\) released Winter 2014](#)

### STATE LEADERSHIP TEAM - UPDATES

[1-12-2021 WI Pyramid Model State Core Leadership Team Update \(pdf\)](#)

- Wisconsin Pyramid Model Home
- Learn about the Pyramid Model
- Connect with your Regional Lead
- Upcoming Training
- PM Resources
- Data System Resources
- Implementation
- Find a PM Trainer
- Find a PM Training
- Coaches Connection
- Feelins Treasure Hunt
- State Leadership Team Updates

SEARCH

Wisconsin Pyramid Model Home

Learn about the Pyramid Model

Connect with your Regional Lead

Upcoming Training

PM Resources

Data System Resources

Implementation

Find a PM Trainer

Find a PM Training

Coaches Connection

Feelins Treasure Hunt

State Leadership Team Updates



This Photo by Unknown Author is licensed under [CC BY-SA-NC](#)

Take 15 minutes to read:

Based on what you read, who should also be aware?

Who should join this team?


What will you do to share the report?

# Strategy: A Mindful Pause





# Pyramid Model Implementation Data System

 Pyramid Model  
Implementation Data   Admin Menu ▾   Dashboards ▾   News   Reports   jbetckal ▾  
System  
*Teach. Coach. Change.*

Home

Welcome to the Pyramid Model Implementation  
Data System!



Enable Fireworks

+ Show News

# Benchmarks of Quality



## Early Childhood Program-Wide PBS Benchmarks of Quality

Use Fax, Mary Louise Hemmeter, Susan Jack, and Denise Perez-Binder

Program Name: \_\_\_\_\_  
 Location: \_\_\_\_\_ Date: \_\_\_\_\_  
 Team Members: \_\_\_\_\_

Critical Elements	Benchmarks of Quality	Check One		
		Not in Place (0)	Partially in Place (1)	In Place (2)
<b>Establish Leadership Team</b>	1. Team has broad representation that includes at a minimum a teacher, administrator, a member who will provide coaching to teachers, a member with expertise in behavior support and a family member. Other team members might include a teaching assistant, related service specialists, a community member, and other program personnel.			
	2. Team has administrative support. Administrator attends meetings and trainings, is active in problem solving to ensure the success of the initiative, and is visibly supportive of the adoption of the model.			
	3. Team has regular meetings. Team meetings are scheduled at least 1x per month for a minimum of 1 hour. Team member attendance is consistent.			
	4. Team has established a clear mission/purpose. The team purpose or mission statement is written. Team members are able to clearly communicate the purpose of the leadership team.			
	5. Program has a child discipline policy statement that includes the promotion of social and emotional skills, use of positive guidance and prevention approaches and eliminates the use of suspension and expulsion.			
	6. Team develops an implementation plan that includes all critical elements. A written implementation plan guides the work of the team. The team reviews the plan and updates their progress at each meeting. Action steps are identified to ensure achievement of the goals.			
	7. Team reviews and revises the plan at least annually.			
<b>Staff Buy-in</b>	8. A staff poll is conducted in which at least 80% of staff indicate they are aware of and supportive of the need for a program wide effort for (a) addressing children's social emotional competence and challenging behavior, (b) using culturally responsive practices, and (c) addressing implicit bias.			
	9. Staff input and feedback is obtained throughout the process - coffee break with the director, focus group, suggestion box. Leadership team provides update on the process and data on the outcomes to program staff on a regular basis.			
<b>Family Engagement</b>	10. Family input is solicited as part of the planning and decision-making process. Families are informed of the initiative and			

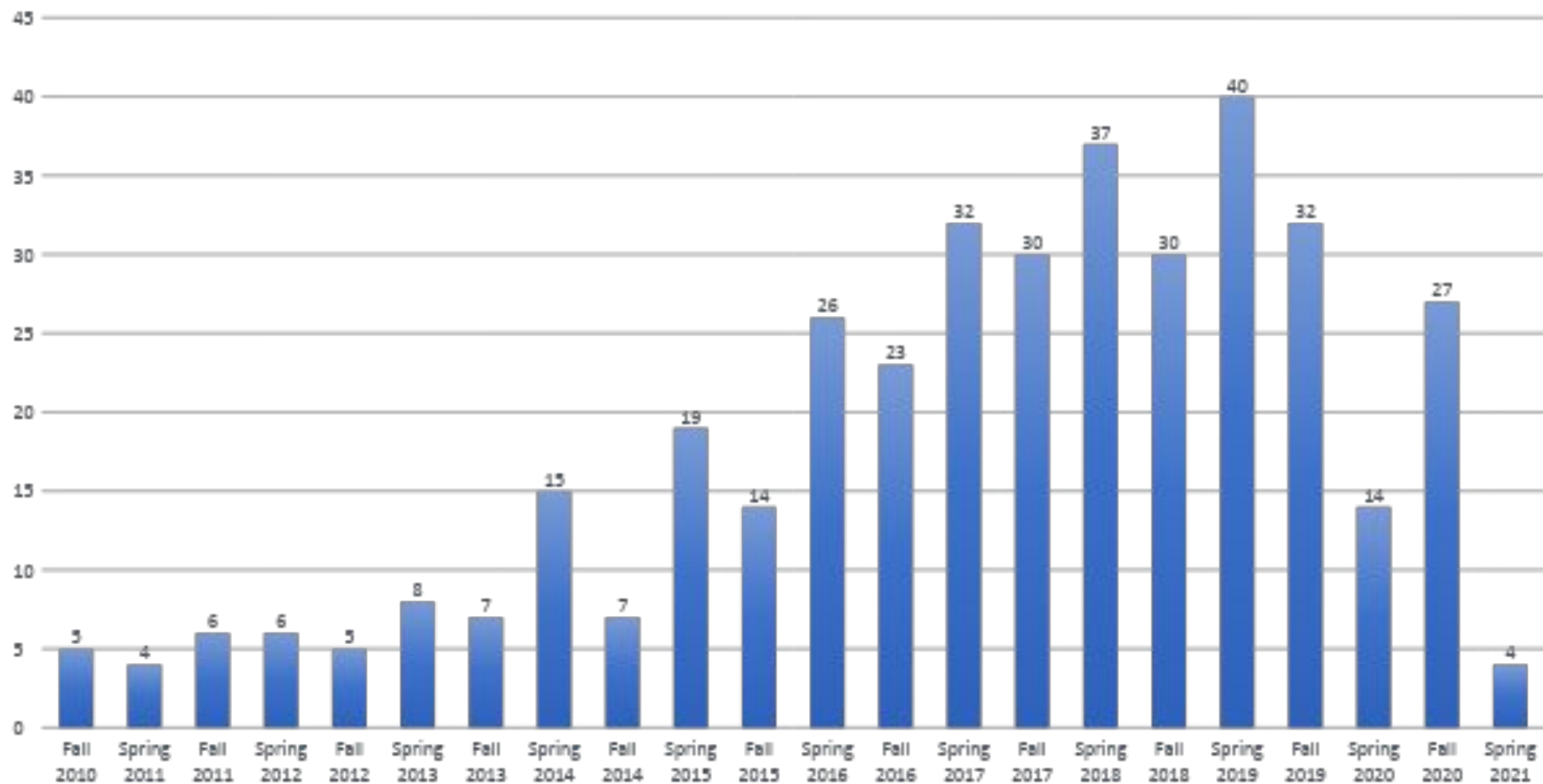
### Crosswalk of BoQ 1.0 and BoQ 2.0



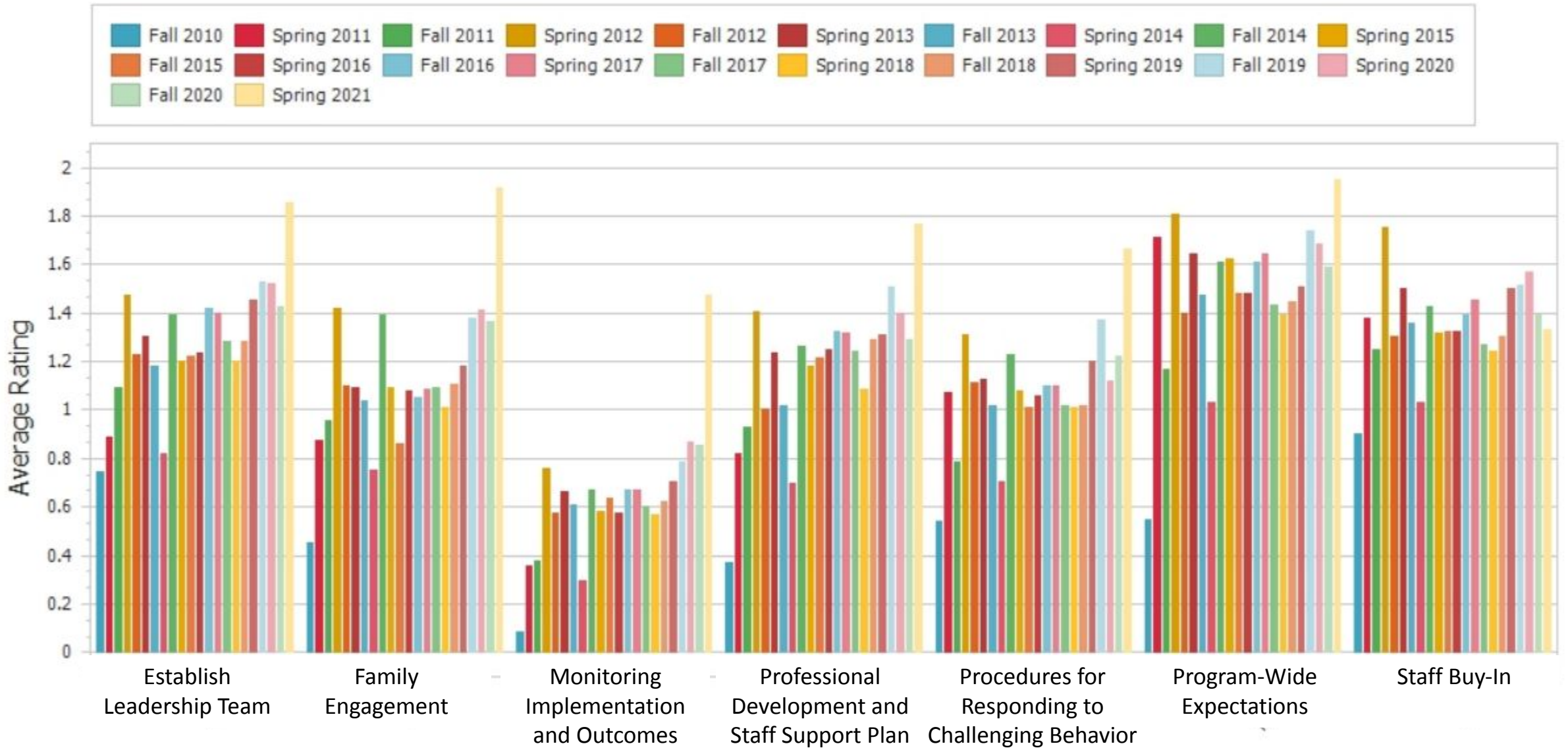
BoQ 1.0 Old Wisconsin Benchmarks of Quality		BoQ 2.0 Benchmarks of Quality 2.0	
1	Team has broad representation that includes at a minimum a teacher, administrator and a member with expertise in behavior support. Other team members might include parent, teaching assistant, related service specialists and other program personnel.	1	Team has broad representation that includes at a minimum a teacher, administrator, a member who will provide coaching to teachers, a member with expertise in behavior support and a family member. Other team members might include a teaching assistant, related service specialists, a community member, and other program personnel.
2	Team has administrative support. Administrator attends meetings and trainings, is active in problem-solving to ensure the success of the initiative, and is visibly supportive of the adoption of the model.	2	Team has administrative support. Administrator attends meetings and trainings, is active in problem solving to ensure the success of the initiative, and is visibly supportive of the adoption of the model.
3	Team has regular meetings. Team meetings are scheduled at least 1x per month for a minimum of 1 hour. Team member attendance is consistent.	3	Team has regular meetings. Team meetings are scheduled at least 1x per month for a minimum of 1 hour. Team member attendance is consistent.
4	Team has established a clear mission/purpose. The team purpose or mission statement is written. Team members are able to clearly communicate the purpose of the leadership team.	4	Team has established a clear mission/purpose. The team purpose or mission statement is written. Team members are able to clearly communicate the purpose of the leadership team.
5	Team develops an implementation plan that includes all critical elements. A written implementation plan guides the work of the team. The team reviews the plan and updates their progress at each meeting. Action steps are identified to ensure achievement of the goals.	6	Team develops an implementation plan that includes all critical elements. A written implementation plan guides the work of the team. The team reviews the plan and updates their progress at each meeting. Action steps are identified to ensure achievement of the goals.
6	Team reviews and revises the plan at least annually.	7	Team reviews and revises the plan at least annually.
7	Staff are aware of and supportive of the need for a program wide system for addressing children's social emotional development and challenging behavior. A staff poll establishes buy-in before the initiative is launched.	8	A staff poll is conducted in which at least 80% of staff indicate they are aware of and supportive of the need for a program wide effort for (a) addressing children's social emotional competence and challenging behavior, (b) using culturally responsive practices, and (c) addressing implicit bias.
	Staff input and feedback is obtained		Staff input and feedback is obtained



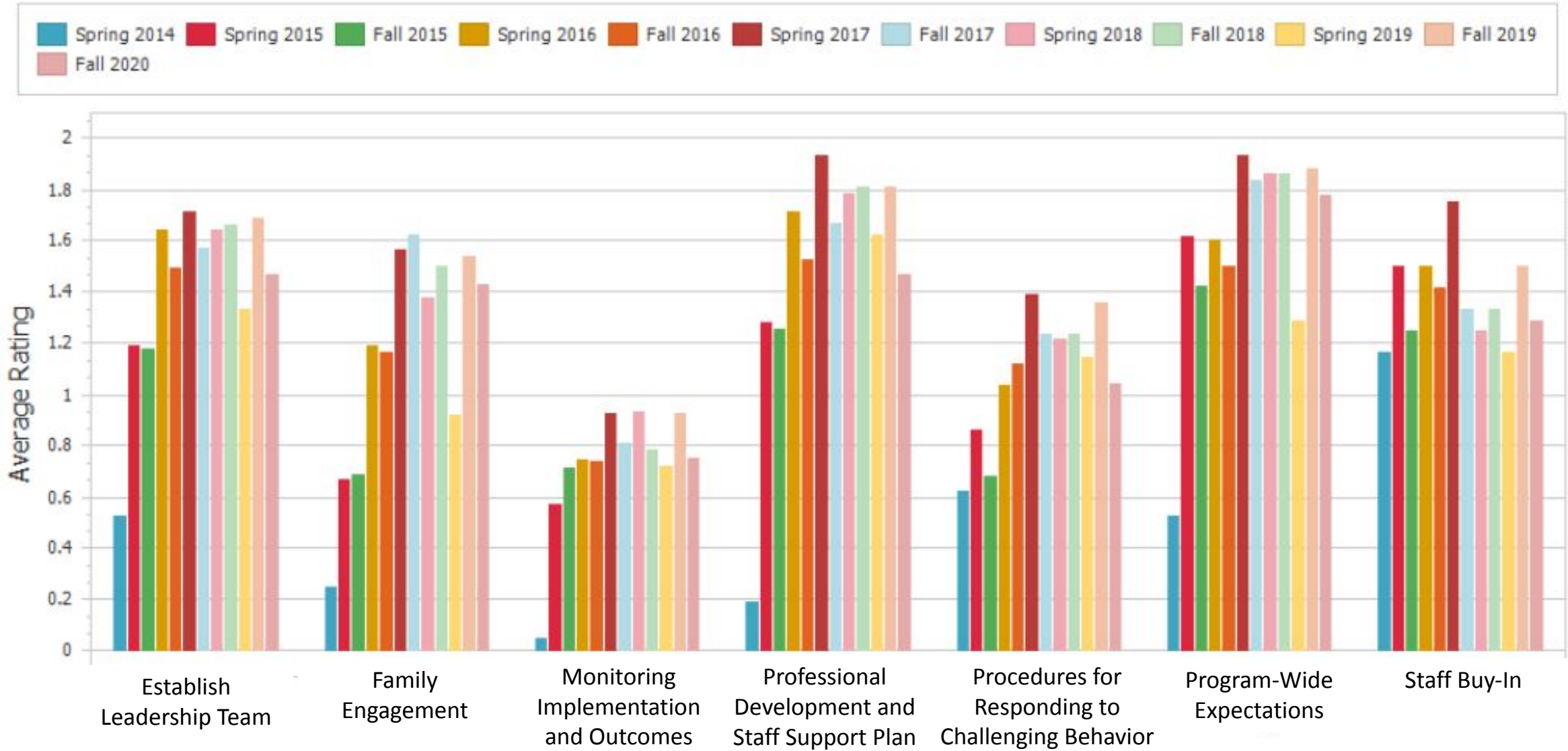
## Number of BOQs in PIDS



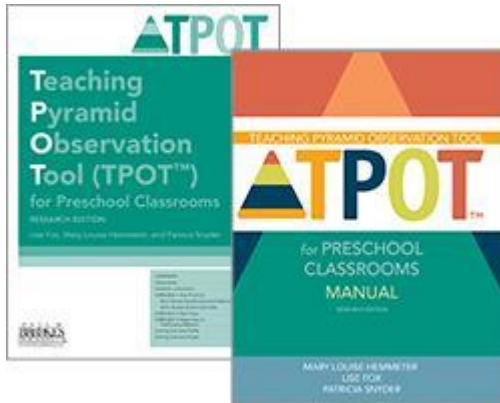
### Average Rating by Critical Element



## Average Rating by Critical Element



# Teaching Pyramid Observation Scale



## 7. Teaching Behavior Expectations

	INDICATOR	YES	NO	NOTES
TBE1	Teacher has posted behavior expectations <b>OR</b> rules that are positively stated, include a visual, and are limited in number.			
TBE2	Posted behavior expectations or rules are reviewed with children during large-group <b>OR</b> small-group activities.			
TBE3	Children are reminded of posted behavior expectations or rules <b>throughout</b> the observation.			
TBE4	Teacher provides instruction <b>OR</b> reminders on posted behavior expectations or rules to individual children, during play or within small-group activities.			
TBE5	Teacher comments on appropriate child behavior, <b>linking</b> the behavior to the posted classroom rules or expectations.			
TBE6	<b>Throughout the observation,</b> teacher provides <b>specific positive feedback</b> to children on meeting posted behavior expectations or rules.			
TBE7	Teacher facilitates discussions where children are involved in critically thinking about posted behavior expectations or rules <b>AND</b> their importance in the classroom.			
	<b>TOTAL:</b>			

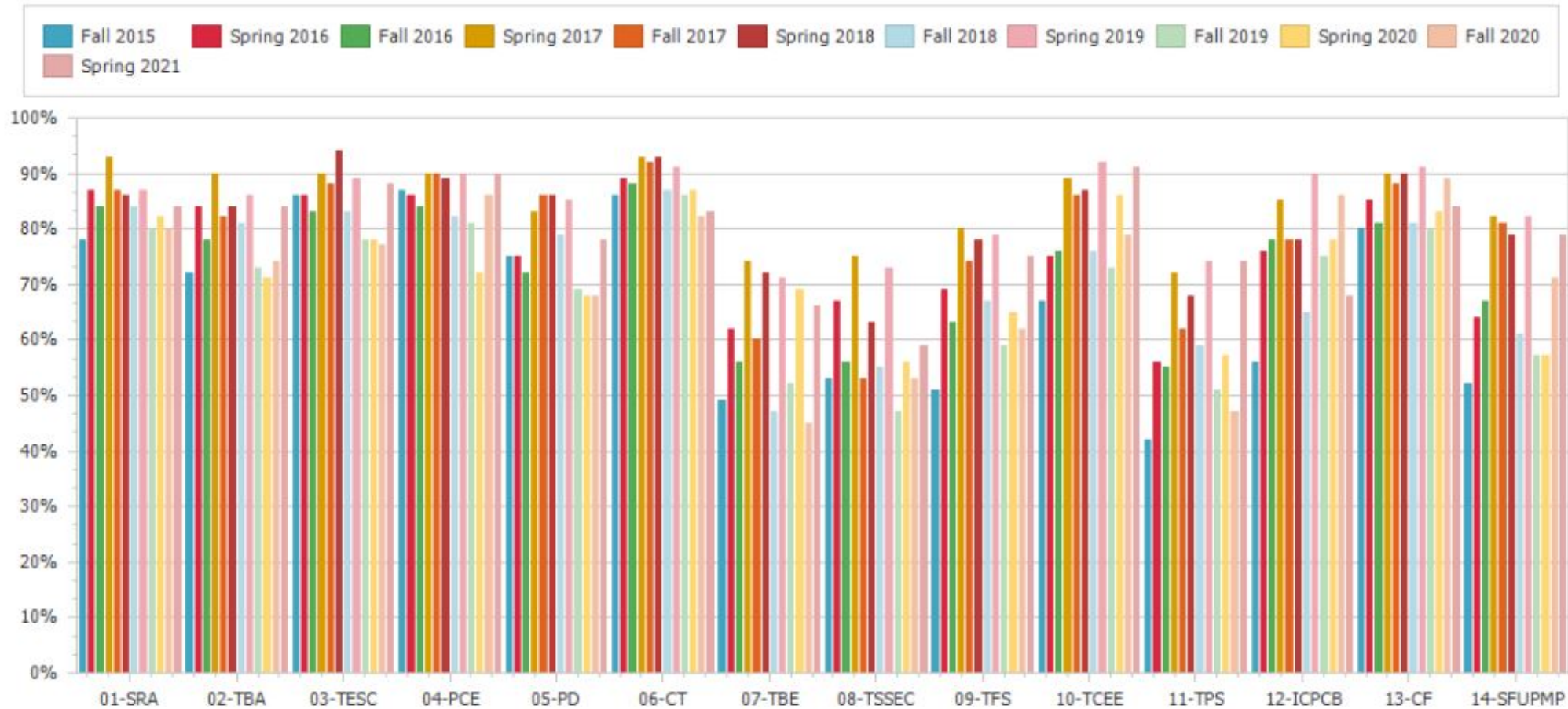


First Form Date: 09/15/2015

Number of Forms Included: 349

Last Form Date: 04/07/2021

Percentage of Indicators Observed by Item



**349 TPOTs are currently in PIDS**

# Percent Change from Fall 2018 to Spring 2019

First Form Date: 7/11/2018

Number of Forms Included: 98

Last Form Date: 6/5/2019

TPOT Indicator	Avg % Change
<b>12. Interventions for Children with Persistent Challenging Behavior</b>	25.72%
2018-2019	25.72%
<b>7. Teaching Behavior Expectations</b>	23.56%
2018-2019	23.56%
<b>14. Supporting Family Use of the Pyramid Model Practices</b>	20.89%
2018-2019	20.89%
<b>8. Teaching Social Skills and Emotional Competencies</b>	18.47%
2018-2019	18.47%
<b>10. Teaching Children to Express Emotions</b>	16.73%
2018-2019	16.73%
<b>11. Teaching Problem Solving</b>	14.85%
2018-2019	14.85%
<b>9. Teaching Friendship Skills</b>	12.02%
2018-2019	12.02%
<b>13. Connecting with Families</b>	9.83%
2018-2019	9.83%

# WI Pyramid Model Family Survey

## Wisconsin Pyramid Model Family Survey

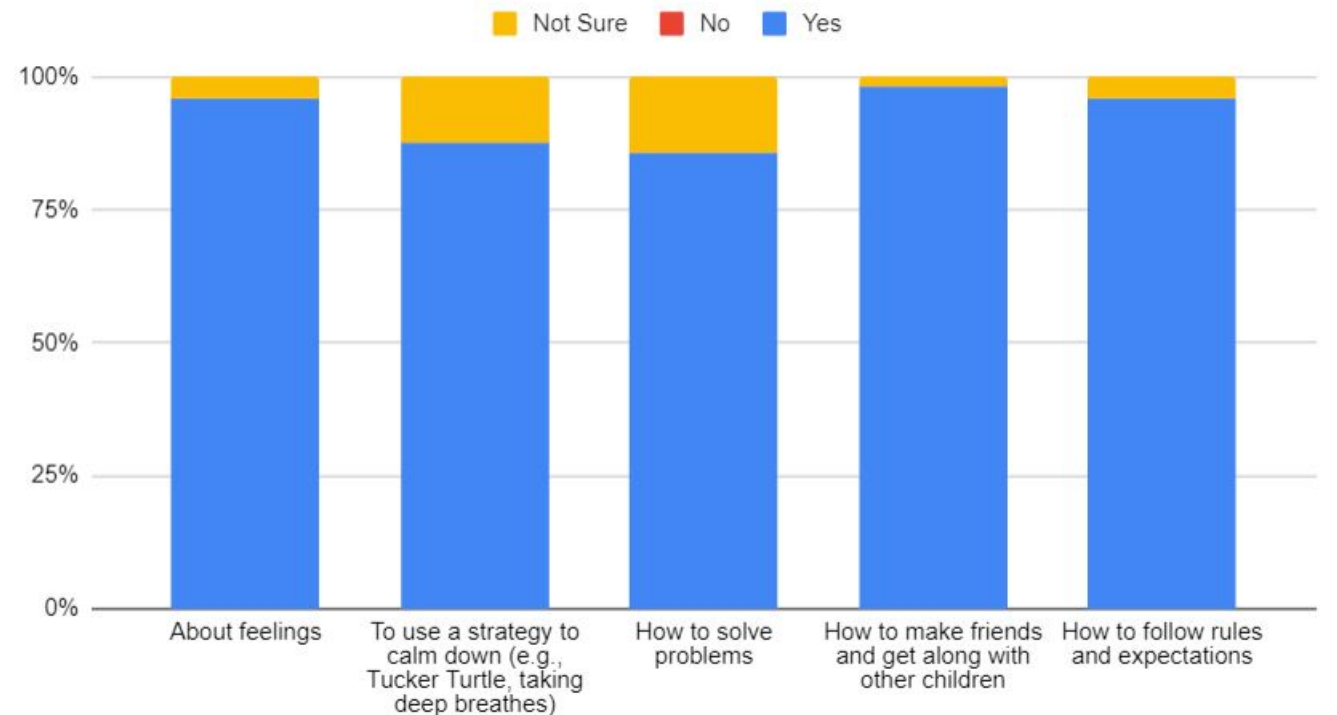
Dear Families

You might know that your child (children) attend a program working on using Pyramid Model practices that promote social and emotional well-being. We are very interested in your opinion about your and your child's experience in the program. Please, consider responding to this quick survey. Your responses are confidential and will help us better understand your experiences in the program. We will use the information to provide encouragement and support to our teachers so that they can continue to meet the needs of all children and families we serve.

If you have more than one child in the program, think of your overall experience when answering the questions.

Thank you very much!

### My child is learning





# Strategy: A Mindful Pause





# WHAT IS IMH ENDORSEMENT

*IMH-E<sup>®</sup> is:*

- an **internationally recognized professional credential**,
- based on the recognized set of **IMH competencies**, that
- Affirms a professional's acquisition of the **education, work, specialized training, and reflective supervision experiences** that lead to the best outcomes for infants, young children, families and communities.

*IMH-E<sup>®</sup> affirms and informs:*



**KNOWING**

Knowledge needed to do the work



**DOING**

Professional skills needed to do the work



**BEING**

Our ways of being as we work

# CATEGORIES OF ENDORSEMENT<sup>®</sup>

## **Infant Family Associate (IFA)**

Promotion/Advocacy/Prevention

(Collaborate & Share IMH information with others)

Infant and Toddler Child-Care Classroom Educators and Directors, Family/Home Infant/Toddler Child-Care Providers, medical professionals, librarians, CASA, Doula, Child Life Specialist, etc.

## **Infant Family Specialist (IFS)**

Prevention/Early intervention

(Broad work experience)

Home Visiting, Birth-3, Early Head Start, others that provide direct Services to families with risk-factors such as case management, Part C service coordination, parent education, and family support

## **Infant Mental Health Specialist (IMHS)**

Clinical intervention

Clinical Intervention that includes: advocacy, developmental guidance, emotional support, concrete assistance, and parent-infant/very young child relationship-based therapies and practices

## **Infant Mental Health Mentor (IMHM)**

(Clinical, Policy, Research/Faculty)

Policy/Academia/Clinical Leadership

Clinical: IMH Leaders who practice and provide RS/C to practitioners in the field

Policy: IMH Leaders who influence policies and programs

Research/Faculty: IMH Leaders in research, evaluation, and teaching

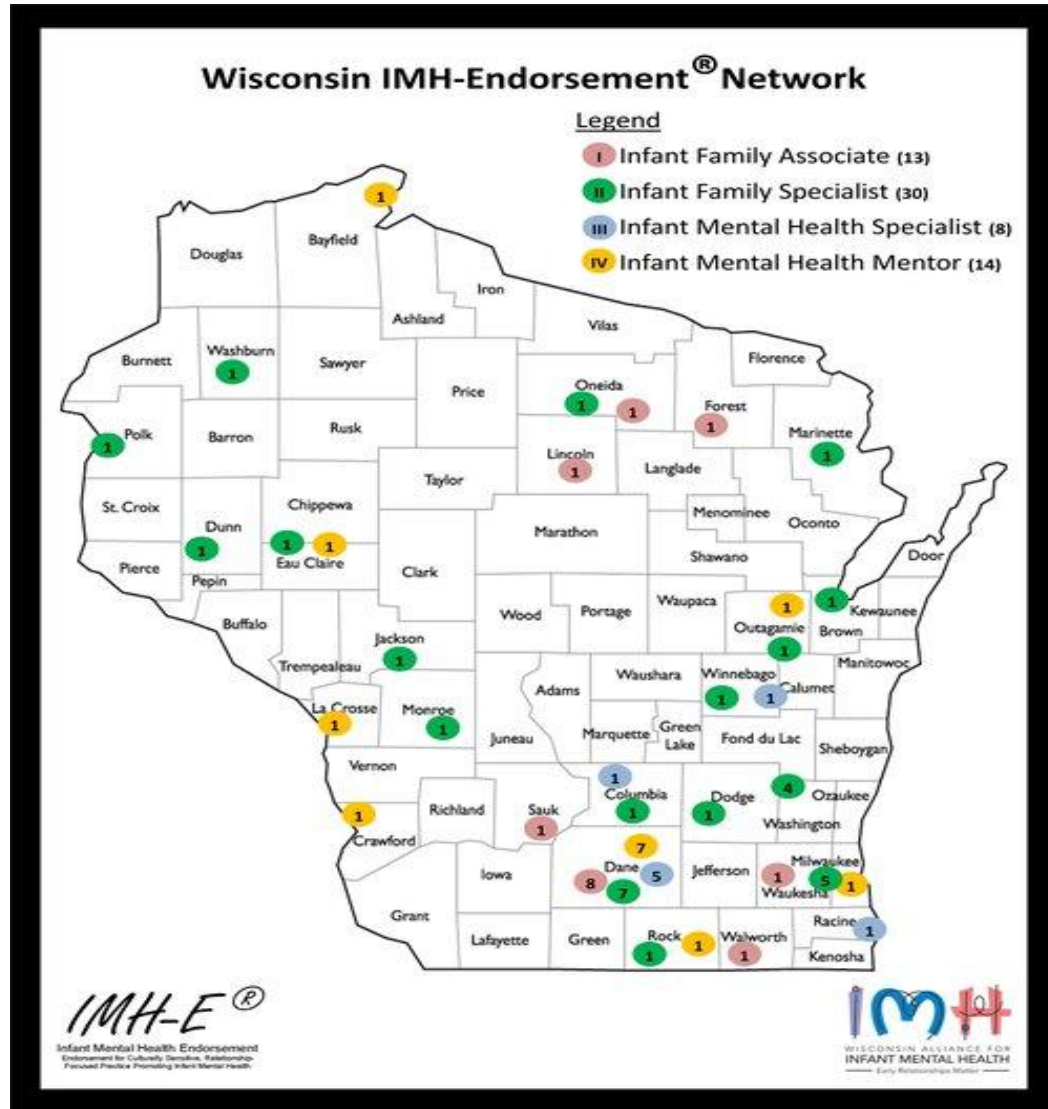


# ECMH-Endorsement®

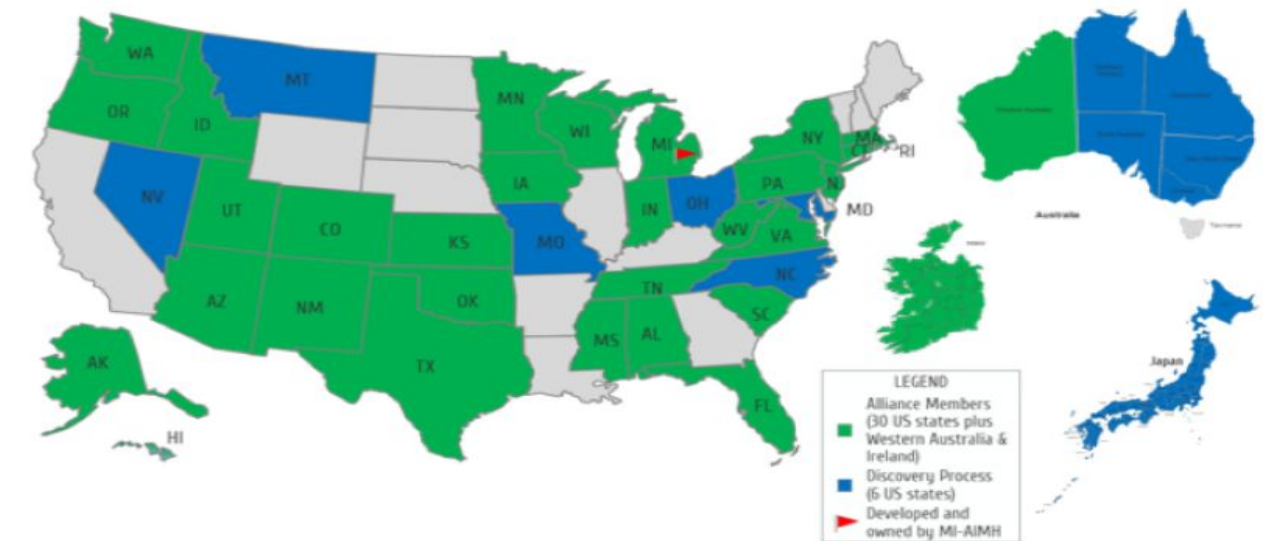
ECMH-E® recognizes the professionals working with and on behalf of children ages 3 up to 6 years old and their families who are also applying important IECMH principles into their work. The ECMH-E® will provide a pathway to Endorsement® for professionals who incorporate key IECMH competencies into their work with and on behalf of children ages 3 up to 6 years old and their families.

- Organizations that already hold IMH-E® are able to license ECMH-E® in their state as well
- Workgroup currently meeting to create recommendations / considerations for Wisconsin
- Plan will be created with detailed next steps to consider for Wisconsin

# INTERNATIONAL NETWORK OF OVER 3,000+ IMH-E<sup>®</sup> PROFESSIONALS!



The Alliance is growing!  
Be part of the movement.  
Learn more: [allianceaimh.org](http://allianceaimh.org)



**Alliance for the Advancement of  
Infant Mental Health**



# Steps to bring ECMH-E<sup>®</sup> to WI

- 1) WI-AIMH signs an ECMH-E<sup>®</sup> licensing agreement and receives orientation T/TA from Alliance
- 2) Alliance provides direct T/TA to Endorsement Coordinator
- 3) Identified Leadership Cohort:
  - 1) Application for Endorsement<sup>®</sup> through The Alliance instance of EASy (TA from Alliance / sit for exam if needed)
  - 2) Upon earning Endorsement - Attend reviewer training
- 4) ECFA, ECFS, ECMHM-R/F and ECMHM-P categories will be available to AIMH applicants when the AIMH is ready to begin endorsing

AIMHs can begin accepting ECMHS and ECMHM-C applicants via EASy but cannot begin offering Endorsement<sup>®</sup> to those applicants until 2021, exact date TBD

# WHY NOT SEEK I/ECMH-E®?

- **Good for You** – enhances professional credibility and confidence
- **Good for Babies and Families** – ensures high-quality, relationship-based and culturally sensitive practice
- **Good for Communities** – assures to families and communities that professionals meet high standards of care
- **Good for Employers** – verifies professionals qualifications
- **Good for the Field** – uplifts the professional credibility of the field and informs professional development with an organized framework

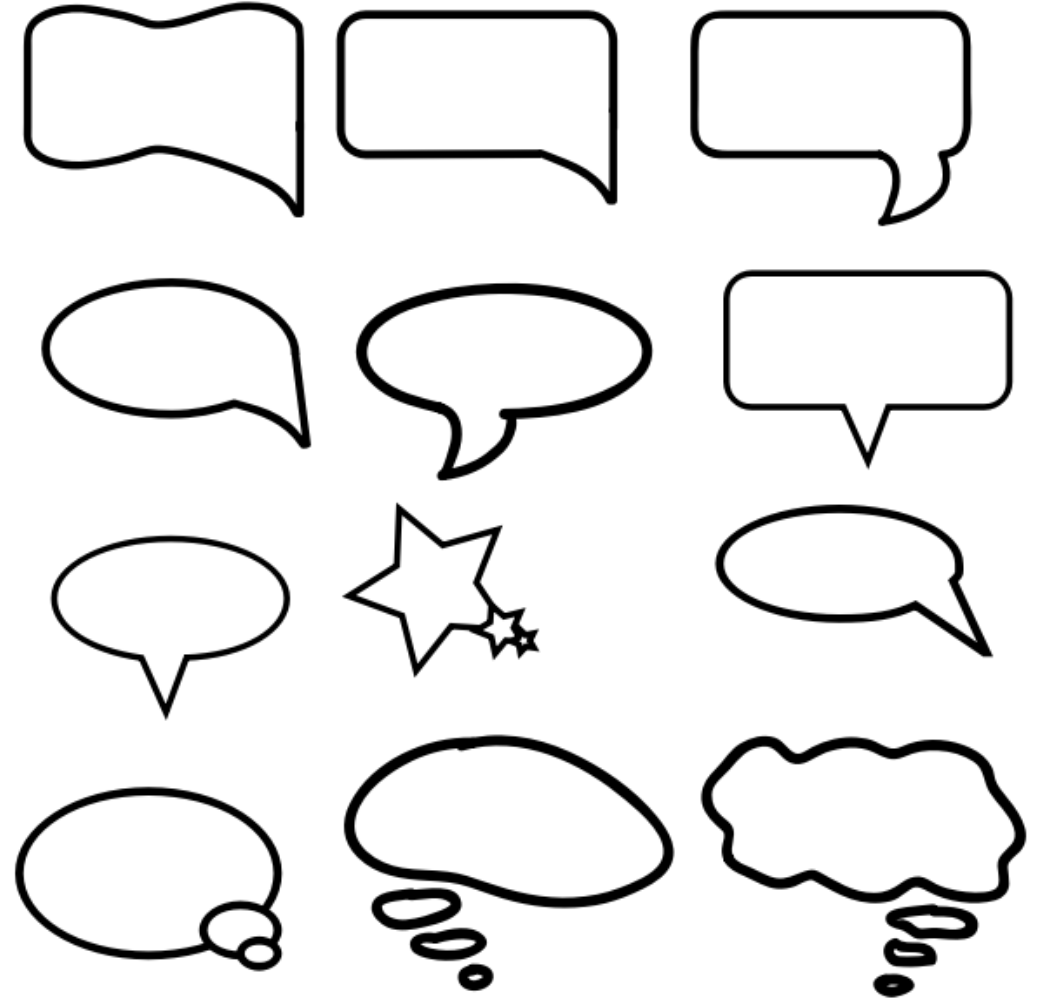
“Earning Endorsement® was rewarding to me because I have (and continue to) put in a lot of time and effort to study, learn and put into practice important concepts that build capacity and promote positive change in relationships among families. Achieving this credential and demonstrating the competencies have given me more confidence and the credibility to do my work.”



# Please advise

<https://forms.gle/LXVrJ2E8smfGMF637>

- Do you want to know more?
- Is it a fit for “your people”?





# Strategy: A Mindful Pause



# Remaining Dates for 2021

- **October 5th-** Benchmarks of Quality rating overview and advising on action steps:
- **1:00-3:00 PM**

