Wisconsin Alliance for Infant Mental Health

2015 Annual Report

WI-AIMH strives to promote Infant Mental Health through building awareness, promoting professional capacity, fostering partnerships, and supporting policies which are in the best interest of infants, young children and their families.

A note from the Executive Director...

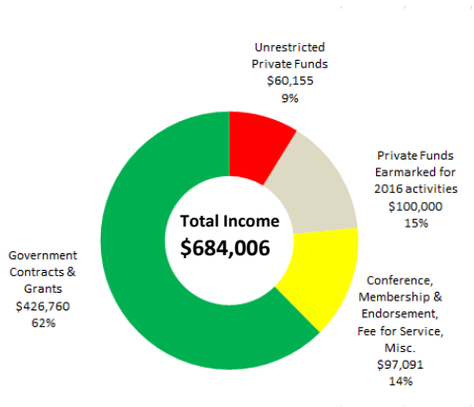
Thank you very much for your attention and commitment to the well-being of the youngest Wisconsinites. 2015 was a productive year for WI-AIMH: from having internationally renowned clinician Alicia Lieberman speak at the Summer Institute to launching the very first Infant Mental Health Chapter in the Northeast Region; from expanding program-wide implementation of the Pyramid Model to increasing reflective capacities of home visitors. We have an ambitious vision and we are making significant strides to achieve it. Here is to an even more impactful and exciting 2016!

Thank you for your continuous support!

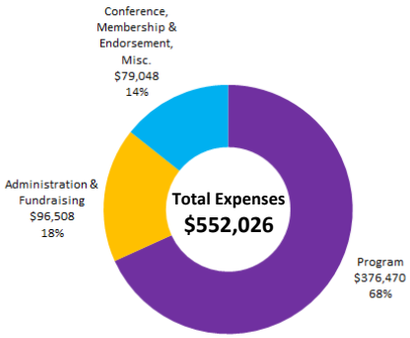
With gratitude,

Lana

2015 Income



2015 Expenses



82¢ of every dollar goes directly to program services.

Major Funders

Fred Goldman
Greater Milwaukee Foundation's 111 Anonymous Fund
Race to the Top/Wisconsin Department of Public Instruction/CESA 11
Wisconsin Department of Children and Families
Wisconsin Department of Health Services: Mental Health Block Grant
Wisconsin Department of Health Services: Project LAUNCH

2015 Summer Institute Sponsors

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Wisconsin Alliance for Infant Mental Health Board of Directors
Wisconsin Department of Children and Families
Wisconsin Department of Public Instruction
Wisconsin Department of Health Services: Maternal Child Health
Wisconsin Head Start Association

With deep gratitude to our many funders, sponsors, and individual contributors, our sincere apologies to any inadvertently omitted.

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Stacey Park
Lois Seefeldt
Kathie Snitker-Magin

2015 WI-AIMH Highlights

WI-AIMH reached more than **1400 people** through more than 40 presentations and trainings on early relationships and Infant Mental Health (IMH).

WI-AIMH staff provided **expertise on IMH and relationship-based practices** at 61 state policy meetings and events.

> "The speakers were exceptional and it made the day so worthwhile – learning and conversing and sharing!"
> -2015 Summer Institute Participant

Participants reported that the 2015 IMH Summer Institute: Was relevant to their work (92%), Provided relevant networking opportunities (85%), Would improve their ability to provide services (82%), and **Enhanced their understanding of Infant Mental Health** (89%).

The Home Visiting Reflective Practice Project **expanded from 14 to 17** Home Visiting sites, representing a more than 20% increase in the number of programs involved.

There are now **29 professionals** who hold Infant Mental Health Endorsement® in Wisconsin.

> "A big round of applause for the excellent newsletter! I can tell you put a great deal of thought into the content. It's "user friendly", and welcoming to new-comers. Great job!!"
> -WI-AIMH Member

Currently, there are **38 programs** in the state that are working on program wide implementation of the Pyramid Model—a multi-level system of support to enhance social and emotional competence. Twelve new programs joined the implementation family in 2015.

Eight communities around the state were selected to receive financial support and mentorship to implement and sustain Parents Interacting with Infants (PIWI) —play-based parent-infant groups.

WI-AIMH coordinated training and year-long follow up consultation in implementing **Neurorelational Framework** to 43 professionals from Milwaukee, Kenosha, and Waupaca counties.

In partnership with the Wisconsin Medical Home Initiative, WI-AIMH organized a state-wide policy event, the Infant and Early Childhood Awareness & Action Day, which brought together **state policy makers and professionals** to share local, state, and national examples of program and policy strategies that have been successful **in supporting social and emotional learning** and to build consensus around effective action to meet the needs of infants, young children, and their families.

> "The information about building relationships with children and families is invaluable – and it WILL be used"
> -Training Participant

WI-AIMH's quarterly electronic newsletter, *Early Relationships Matter*, was published in January, April, July, and October 2015, and was sent to more than **1600 subscribers**, as well as being available on our website. The newsletter saw an increase in subscriptions of approximately 25% during 2015.

In 2015 WI-AIMH launched a newly redesigned membership structure, which brought **97 New members**. WI-AIMH also began offering Organizational Membership allowing agencies to offer discounted memberships to their employees.

WI-AIMH's website received more than **26,545 views**, with approximately 15% returning visitors and 85% new visitors.

At the end of 2015, WI-AIMH's Facebook page had nearly **500 friends** (a 29% increase during 2015).

Hopes and Plans for 2016

Supporting Communities

WI-AIMH has embarked on the process of piloting the very first WI-AIMH Chapter. In 2016, WI-AIMH plans to expand Chapter opportunities in other regions of the state.

Supporting Parents

WI-AIMH is excited to build on our work supporting communities in implementing Parents Interacting with Infants (PIWI) groups.

Supporting Reflective Practice Capacities

WI-AIMH will continue to coordinate and grow the Home Visiting Reflective Practice Project.

Supporting Social Emotional Competence

WI-AIMH will continue to co-coordinate and expand the Pyramid Model for Social Emotional Competence.

Supporting Infant Mental Health Clinicians

WI-AIMH will continue our partnership with The University of Wisconsin Infant, Early Childhood, and Family Mental Health Capstone Certificate Program to train infant and early childhood mental health professionals in Trauma-Informed Child-Parent Psychotherapy.

Supporting Cross-Disciplinary Professionals

The 2016 Infant and Early Childhood Mental Health Conference will be held at the Osthoff Resort in Elkhart Lake, WI on June 13-14.

WI-AIMH is working to increase the number of Infant Mental Health Endorsed® professionals in culturally sensitive, relationship-focused practice.

2015 WI-AIMH Staff

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Early Relationships Matter

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